MEDIA KIT

CHICAGO KYOCHARO

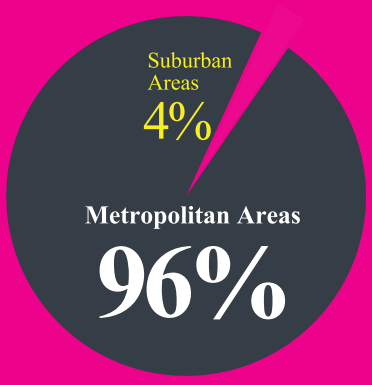
2026

www.kyocharoworld.com

About us

Korean-American market represents a growth of opportunities.

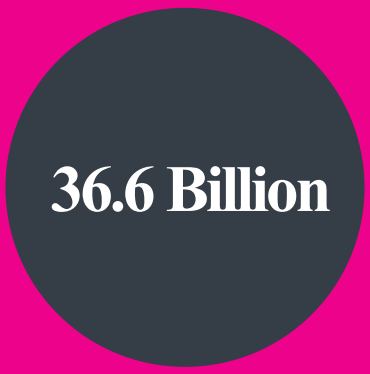
The Korean American Market is growing at an exponential rate multiplying in buying power every year. Research and statistic report shows Korean American household are over three times as likely as all US household to be in the upper-income category, power by a new generation of Korean American entrepreneurs. The growing Korean market place means one thing...
An abundant of opportunities for your business.



Korean American Population By Region

Growing Population

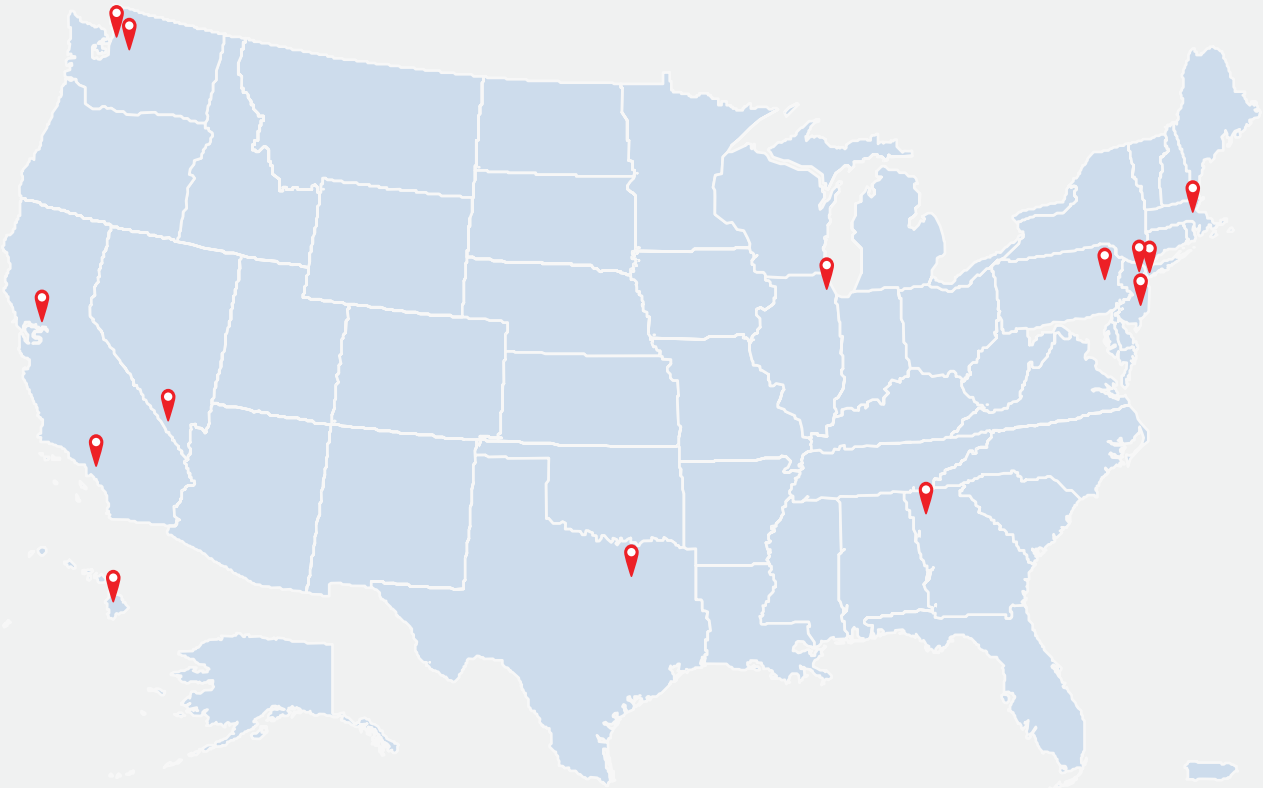
- There are 2.1 million Korean American with 96% living in the metropolitan area
- Korean population grew 40% in the last decade and continues to grow by 2% a year.



Korean American Total Spending

Promising Market

- Korean American is the second-largest share of immigrant business owner.
- $459.3 billion Asian American spent in 2007, Korean buying power alone increased from year 2000 by 71% to $36.6 billion.
- 53% of Korean-Americans holds a bachelor degree or higher.
- Average household income of foreign-born Korean-Americans is $62,064;
- Average household income of native-born Korean-Americans is $71,550;
- Average household income $ 66,807
- Estimated spending power of $36.6 billion;



“THE HIDDEN MARKET”

Connect with the Korean-Americans..

We know .... Your audience
We know .... Korean-American market

We are Korean Media Group. We specialize in helping businesses large and small connect with the Korean-Americans in the US market.

Established in 1998, Korean Media Group has portfolio of Media brands that has presence in Los Angeles, New York and Chicago. Our publications are well known across the Korean-American communities and are considered to be one of the top recognized brands.

Chicago / Los Angeles / New York / New Jersey / Philadelphia / Dallas / San Francisco / Seattle / Hawaii / Atlanta / Vancouver / Toronto

Kyocharo Newspaper **DATE**

2026 ISSUE DATES

* Issue date may change without notice.

Month	January	February	March	April	May	June	July	August	September	October	November	December
Date & Issue No.	5 (2764) 8 (2765) 12 (2766) 15 (2767) 19 (2768) 22 (2769) 26 (2770) 29 (2771)	2 (2772) 5 (2773) 9 (2774) 12 (2775) 16 (2776) 19 (2777) 23 (2778) 26 (2779)	5 (2780) 9 (2781) 12 (2782) 16 (2783) 19 (2784) 23 (2785) 26 (2786) 30 (2787)	2 (2788) 6 (2789) 9 (2790) 13 (2791) 16 (2792) 20 (2793) 23 (2794) 27 (2795)	4 (2796) 7 (2797) 11 (2798) 14 (2799) 18 (2800) 21 (2801) 28 (2802)	1 (2803) 4 (2804) 8 (2805) 11 (2806) 15 (2807) 18 (2808 22 (2809) 25 (2810) 29 (2811)	2 (2812) 9 (2813) 13 (2814) 16 (2815) 20 (2816) 23 (2817) 27 (2818)	3 (2819) 6 (2820) 10 (2821) 13 (2822) 17 (2823) 20 (2824) 24 (2825) 27 (2826) 31 (2827)	3 (2828) 10 (2829) 14 (2830) 17 (2831) 21 (2832) 24 (2833) 28 (2834)	1 (2835) 5 (2836) 8 (2837) 15 (2838) 19 (2839) 22 (2840) 26 (2841) 29 (2842)	2 (2843) 5 (2844) 9 (2845) 12 (2846) 16 (2847) 19 (2848) 23 (2849) 30 (2850)	3 (2851) 7 (2852) 10 (2853) 14 (2854) 17 (2855) 21 (2856) 24 (2857) 28 (2858)

Prints: Semi-Weekly **Chicago Circulations :** 15,000 Semi-Weekly · 30,000 Per Week



ABOUT

Kyocharo

Kyocharo is a Semi-weekly newspaper serving Korean Americans with informative and entertaining local, national and international news with vibrant and dynamic advertisement.

CONTENTS

Local / National / International News / Fashion / Culture / Celebrity News / Money / Current Event / Buy and sell / Food / Travel / Political / Classified

Korean Media Group, LLC.
3520 Milwaukee Ave. 2F Northbrook, IL 60062
Tel: 847-391-4112
kyocharochi@gmail.com
www.kyocharoworld.com

- Combine Frequency– Advertisers placing ads in more than one Korean Media Group media may combine insertions to earn a lower frequency rate.
- Editorial Ad– Pricing available upon request
- Inserts– Pricing available upon request

KYOCHARO NEWSPAPER

Local / National / International News / Fashion / Culture / Celebrity News / Money /
Current Event / Buy and sell / Food / Travel / Political / Classified

Circulations : 15,000 Semi-Weekly · 30,000 Per Week

Spread Pages



Size: 509 X 322 mm or 20 X 12.6 inch
Available in Color and B&W

Full Page



Size: 243 X 322 mm or 9.56 X 12.6 inch
Available in Color and B&W

Half (Horizontal)



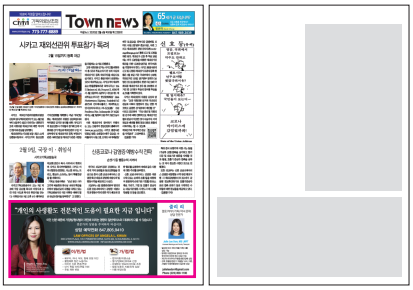
Size: 243 X 157 mm or 9.56 X 6.18 inch
Available in Color and B&W

Half Page (Vertical)



Size: 119 X 322 mm or 4.68 X 12.6 inch
Available in Color and B&W

1/3 Page



Size: 243 X 90 mm or 9.56 X 3.54 inch
Available in Color and B&W

1/4 Page



Size: 119 X 157 mm or 4.68 X 6.18 inch
Available in Color and B&W

1/6 Page



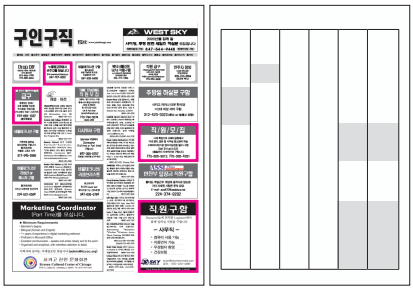
Size: 119 X 90 mm or 4.68 X 3.54 inch
Available in Color and B&W

Name Card in Cover



Size: 58 X 29 mm or 2.28 X 1.14 inch
Available in Color Only
Available to Combine

Name Card in Classified



Size: 36 X 25 mm or 1.41 X 0.98 inch
Available in B&W Only
Available to Combine

ON-LINE

REACH MORE CUSTOMOR VIA SOCIAL MEDIA

"Real-time communication through social media! With Living Information Newspaper, you can instantly gauge consumer reactions to your products and services and adjust your strategies accordingly."

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instagram: Tasty_tour_chi

facebook: joinchicago

YouTube: @chikyocharo



What is Tboplay?

TBOPlay (the brand name) subsaibers can enjoy watching TV programming through an intenet connection any time and a Set-Top Box instead of traditional radio frequency broadcasts, satellite signals, digital television and cable television formats.

TBOPlay currently provides a Video On Demand (VOD) service and live stream service of licensed Korean TV shows and movies through IPTV platform (a Set-Top Box is required to subsaribe)

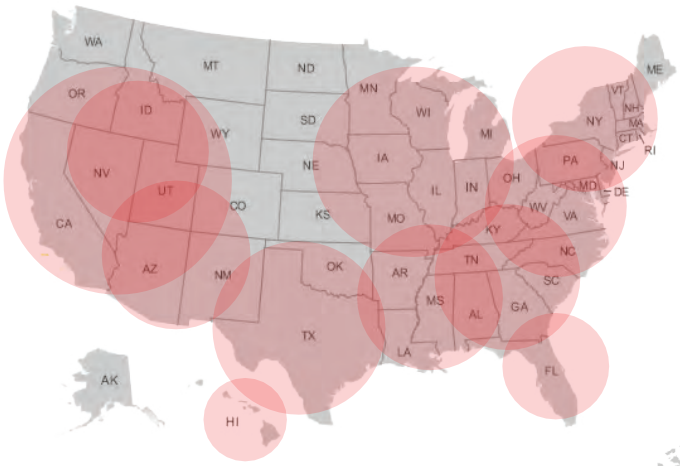
TBOPlay service is available everywhere in the United States and Canada.

&TV Communications has two main service centers in Los Angeles (Head Quarter) and New Jersey, and has a total of 14 reseller branches throughout the U.S. and Canada.



Mnet MBN tvN Olive KBS America

CH CGV OnStyle XTM STORY ON CJ E&M





USA 85%	
Southern California	29.20%
Washington	19.89%
New Jersey	14.35%
Pennsylvania	6.89%
Georgia	6.19%
Illinois	3.03%
New York	2.58%
Arizona	2.27%



YELLOWPAGE

ABOUT



Korean Media Group, LLC.
3520 Milwaukee Ave. 2F Northbrook, IL 60062
Tel: 847-391-4112
kyocharochi@gmail.com
www.kyocharoworld.com

KYOCHARO KOREAN YELLOWPAGE

KYOCHARO YELLOWPAGE has the most accurate Korean business listing in Illinois. Also the KYOCHARO YELLOWPAGE has published more than 20,000 copies, which is the largest volume in Illinois. We distribute all copies of KYOCHARO YELLOWPAGE everywhere in the midwest area.

KYOCHARO YELLOWPAGE is a FREE with no cover price where subscribers only pays for postage.

- Combine Frequency– Advertisers placing ads in more than one Korean Media Group media may combine insertions to earn a lower frequency rate.
- Editorial Ad– Pricing available upon request
- Inserts– Pricing available upon request